

## Senior Communications Specialist - Calgary

At Volker Stevin, our Senior Communications Specialist plays a pivotal role in shaping our storytelling, both internally and externally, to enhance employee engagement and elevate our brand. This impactful role is integral to fostering a positive workplace culture, supporting business objectives, and celebrating the legacy we continue to build in the communities we serve.

Reporting to the Vice President, People & Culture (P&C), this role works closely across all business functions and our family of companies to ensure a consistent and impactful approach to communications. If you are a strategic and creative communicator with a proven ability to craft compelling narratives and influence change, we encourage you to join our team and help shape the future of communications at Volker Stevin.

### How You'll Add Value

#### Storytelling

- Develop and share internal and external stories that highlight employees, projects, community involvement, and industry achievements
- Elevate Volker's brand presence through strategic content for websites, social media, and other platforms
- Partner with external photographers and travel to site to capture photos of our project and people

#### Internal Communications

- Lead initiatives to support employee engagement through newsletters, events, and campaigns
- Support the development and launch of an enhanced employee intranet including stakeholder consultation, content creation, and administration
- Implement plans and create documents for project updates, program rollouts, and organizational changes
- Work alongside our Safety, People & Culture, and CSR teams in the creation of campaigns and tactics

#### Brand Compliance & Visual Content

- Ensure consistent application of branding across all materials, including swag, signage, and logos
- Collaborate on graphic design and video editing projects to develop visually engaging content

#### Community & Industry Engagement

- Promote the company's community involvement through project announcements and profiles
- Strengthen relationships with industry partners

#### Leadership Collaboration

- Partner with business leaders to identify communication needs and align efforts with broader organizational goals
- Assist in the development of reports and presentations for the Executive Leadership Team
- Liaise with our parent company, Volker Wessels, as required

## What You Bring

- Bachelor's degree in Communications, Public Relations, Marketing, or a related field
- 5+ years of progressive experience in corporate communications, with a focus on internal and external storytelling
- Industry experience in construction or related sectors is an asset
- Exceptional storytelling, writing, and editing skills tailored to diverse audiences
- Proficiency in digital tools for content management, social media, graphic design, and video editing
- Strong strategic planning abilities and a results-oriented approach to communications
- Sound judgement and business acumen, with the ability to align communications strategies with organizational goals and understand the broader industry and market context
- Creative, collaborative, and adept at managing multiple priorities
- Strategic thinker with a proactive approach to problem solving

## Our Commitment to You

### Connecting People with Progress

**Safety Isn't Just a Priority—It's a Value.** Safety is woven into the fabric of who we are and how we operate. It's not a box we check off; it's a commitment that guides every decision we make, every process we implement, and every project we undertake. Because at the end of the day, when we say safety is a value, we mean it's a promise we make to our people, families, and the communities we serve.

**True to Our Word, True to Our People.** Our culture is grounded in humility and authenticity, with a deep commitment to family. When we say we care, we mean it—our actions match our words. At Volker Stevin, everyone is empowered, valued, and respected, because being 'true to our word' means being 'true to our people.'

**Interesting Projects and Skill-Building Work.** Volker Stevin is known for its ability to take on complex projects of all sizes, from large-scale infrastructure builds to specialized niche developments to highway maintenance and more. This diversity in project scope and complexity means that our employees have access to new opportunities that challenge them to think creatively and develop new skills.

## How We Make It Count

### The Volker Stevin Advantage

- **100% Employer-Paid Benefits:** Enjoy comprehensive health and wellness coverage.
- **RRSP Matching:** Build your future with 3-6% matching for eligible employees.
- **Long-Term Careers:** Join a team with an average tenure of 7.3 years across all roles.
- **Seasonal Rehire Loyalty:** 44% of seasonal employees return year after year.
- **Professional Growth:** Access 500+ training courses in safety, upskilling, and leadership development.
- **Unlimited Potential:** Be part of a company that supports your goals and helps you succeed.



## Join a Team Where People Truly Matter

### About Volker Stevin

Since 1978, Volker Stevin has been dedicated to enhancing communities and connecting people with progress. As part of the VolkerWessels family, we specialize in civil construction and rehabilitation, highway maintenance, civil works, and bridge construction across Western Canada and the northwestern United States.

We don't just build and maintain infrastructure—we create connections that shape the future. Every employee plays an essential role in our success, fostering a collaborative environment where safety comes first, people are our greatest asset, and exceptional performance enables us to build lasting legacies in the places we call home.

The Volker Stevin family of companies includes Volker Stevin Canada, Volker Stevin Contracting, Volker Stevin Highways, Mainline Construction, McNally Contractors, Lakes District Maintenance, H. Wilson Industries, and MidMountain Contractors.

